

WALH BOARD OF DIRECTORS MEETING

Thursday, July 30, 2020, 6:30pm

Members Present:

- Board Members: Pres. Haley Frieler, VP Joe Fortuna, Treasurer Tyler Engel, Secretary Kenzie Damon, Camp Coordinator Julie Chaloupka
- Members: Nicole Cardarella, Jennifer Chaloupka, Liz Jonuska, Sam Van Haren, Lauren Oftedahl

Members Absent: Biff Martinkoski

Meeting Called to Order: 6:40pm

1. Secretary Report from July 6th, 2020 (Kenzie)
 - a. Table until next meeting (with new board)
2. Treasurer Report (Tyler)
 - a. \$23,235 currently in account
 - b. CD are maturing soon
 - c. Up about \$11,000 from last year
 - d. Approved
3. President's Remarks – Year in Review (Haley)
 - a. Cluster of a year (COVID)
 - b. Goal was to recruit new campers and counselors
 - i. 100 people gave us their name during presentations at UW-Madison
 - ii. Create stronger ties with MDA
 - iii. Other non-profits we could sponsor with?
 1. CureSMA? Duchenne's?
 - iv. Using tactics that Horizon uses to recruit volunteers
 1. Simmie and Kim for that committee?
 - c. Missed our summer social fundraiser
 - i. Sponsored event → keep in mind for next year
 - d. Created a marketing committee
 - i. Increased our social media presence
 1. 53% increase in Facebook followers
4. Virtual Summer Camp Recap (Julie)
 - a. Saved a bundle of money (only spent about \$5,000)
 - i. \$20,000-25,000 for summer camp, \$2,500 for
 - ii. 90 care packages
 1. 57 hand-delivered by Haley, Julie, and Jim C.
 2. 30 shipped
 - b. Maybe virtual fall camp?
 - i. Social Butterfly Committee
 1. Anyone want to join?

- ii. New committee for planning monthly virtual events?
- 5. Fundraising
 - a. Brew City Run
 - b. No Summer Social
 - c. Raffle
 - i. 818 tickets
 - ii. Over \$6,000
 - iii. \$200 donated back
 - 1. Only paid out 1st, 2nd, and one 3rd place winner
- 6. Sunshine Committee (Biff & Jim C.)
 - a. Biff was not here so skipped over
- 7. Election Results (Lauren)
 - a. 50 people voted
 - b. New board members
 - i. Erica
 - ii. Nicole
 - iii. Jen
 - iv. Julie
 - v. Kenzie
 - vi. Tyler
 - vii. Joe Fortuna
 - viii. Mike
 - ix. Lauren
 - x. Sam
 - xi. Haley
 - c. Biff will continue to run the Sunshine Committee even though he isn't on the board
- 8. Meeting of the new board for officers after meeting adjourns
 - a. New elected board positions
 - i. President: Haley
 - ii. Vice President: Joe
 - iii. Treasurer: Tyler
 - iv. Secretary: Kenzie
 - v. Camp Coordinator: Julie
 - b. Rewrite bylaws to address concerns
 - i. Virtual camp
 - ii. What happens if two people tie in being elected to the board?
- 9. Next meeting: Saturday September 12th, 2020 1:00pm

Meeting Adjourned: 7:42pm