

WALH BOARD OF DIRECTORS MEETING

Saturday, April 11, 2020, 3:00pm

Members Present:

- Board Members: Pres. Haley Frieler, VP Joe Fortuna, Treasurer Tyler Engel, Secretary Kenzie Damon, Camp Coordinator Julie Chaloupka
- Members: Nicole Cardarella, Jennifer Chaloupka, Liz Jonuska, Biff Martinkoski, Sam Van Haren, Lauren Oftedahl

Members Absent: None

Meeting called to order: 3:09pm

1. Secretary Report from Feb. 1st Meeting

- Meeting minutes were accepted

2. Treasurers Report

- Up \$5813.50 from this time last year
 - a. Update on service charges from previous report?
 - Still trying to figure this out
 - b. Do we have budgets in place for events?
 - Not yet, Tyler and Haley will work together on this

3. 2020 Spring Camp (Apr. 3rd-5th, Camp Wawbeek)

- a. Cancelled due to COVID-19.
- b. Deposits?
 - Down \$50 for deposit
 - Can this be used for Summer Camp or Spring Camp next year?
- c. Anything received from Amazon wish list?
 - Nothing received.

4. Summer Camp Review

- Want new candles for the memorial service
 - Individualized Kleenex packs as well
- Corey, Kim's husband, has agreed to be the DJ
 - Not sure if we have to change the date
 - We will discuss this more if necessary in the future
- Baseball
 - Prizes for following rules
- Family Feud
 - Sign up early in the week – first day → make bracket
 - a. Theme – Feel the Glow
 - Poll for shirt color on Facebook?
 - Announce the theme when the application comes out next week and then put the poll out

- b. COVID-19 conversation
 - Talking to Horizon about what they are doing
 - They are at a stand still – waiting a little longer before deciding
 - They are much bigger than us
 - Too early to decide at this point?
 - Revisit the idea in the near future
 - Everyone MUST see a doctor before camp otherwise they will not be allowed to come
 - May be hard since clinics are closed right now
 - Technically this is always the rule but need to be much more strict about it this year!!
- c. Back up ideas
 - Push back to Aug 17th-24th?
 - Look into having it at the respite camp instead?
 - Less people in each room, more spread out
 - No pool
 - Dining hall?

5. Marketing Update

- a. Logo Review
 - Old logo was 3 colors
 - Especially expensive to print
 - Choose between 4 logos
 - Do we need
 - ...
 - Inc.
 - Colors
 - Orange
 - Green (light)
 - Red
 - Purple
 - Ask for people's opinions on colors
 - Send out options at the end of April . . . vote through end of May
 - Unveil at the run
 - 3 campers who are running will wear the new logo to unveil it

6. Fundraisers

- a. Update on Spring Dinner/Casino Night
 - i. Potential reschedule
 - Fall instead?
 - Cancel?
- b. Brew City Marathon
 - i. Moved to June 21st

- ii. 8 runners/fundraisers
 - iii. \$2,900 raised so far. Goal is \$6k.
 - iv. Shirts/Get together – following up with Mike
 - Unveil new logo at the run
 - c. Raffle – Tyler
 - Find a way to get them out – not in the mail
 - Illinois area?
 - d. Any virtual ideas?
 - Social Butterfly Committee
 - Virtual hangouts
 - Nicole, Tyler, and Jenny will help with this
 - Ask on Facebook who wants to be on this committee and help plan virtual hangouts
 - Trivia
 - Cards Against Humanity
 - Movie night
 - Any other ideas?
 - Send out care packages with new logo
 - Stickers?
 - Decal?
 - Focus more on making sure everyone is okay rather than fundraising
 - We have enough in the bank account for 3 years of camp if necessary
- 7. Sunshine Committee Report**
- Call Jim Coin back!!
 - Anyone need help? Someone to talk to?
 - Can't help with caregivers
 - Can help with groceries, etc.
- 8. Future Meetings**
- June 13th, 2020 at 2:00pm

Meeting Adjourned: 4:56pm