

## WALH BOARD OF DIRECTORS MEETING

November 17, 2019, 1:00pm

Members Present:

- Board Members: Pres. Haley Frieler, VP Joe Fortuna, Treasurer Tyler Engel, Secretary Kenzie Damon, Camp Coordinator Julie Chaloupka
- Members: Nicole Cardarella, Jennifer Chaloupka, Liz Jonuska, Biff Martinkoski, Sam Van Haren, Lauren Oftedahl

Members Absent: None

Meeting called to order: 1:09pm

- I. Secretary Report from September 28<sup>th</sup> Meeting
  - Meeting minutes were accepted
- II. Treasurers Report
  - Tyler is calling BMO on Monday about service charges
  - \$500 in PayPal account
  - Down \$700 from this time last year → due to having more campers
  - a. BMO Account Signatories
    - Tyler, Sam, and Haley all are on the account
- III. Summer Camp Review
  - a. Discuss Theme → “Feel the glow”
    - Dance theme as opposed to week theme
      - Neon, glow in the dark, body paint
      - Shirts → white, so we can color them during scavenger hunt
      - Color run during scavenger hunt
        - Need cheap ponchos to cover chairs during this
- IV. 2020 Spring Camp
  - Need to raise around \$500 for spring camp
  - a. Okay to table planning until January meeting?
    - Besides starting to think of ideas for the \$500, we will table planning until January meeting
- V. Fundraisers
  - Online donations need thank you cards → get addresses
    - E-cards for smaller donations, hard copy for bigger donations
    - Tyler will inform Haley about all donations so she can send thank you cards
  - a. Fondy Car Show update
    - We need to find a way to make up for the Fondy Car Show fundraiser
    - Mini Fondy Car Show at camp?
  - b. Holiday fundraiser starting Dec.

- Holiday fundraiser will start the Monday before Thanksgiving (Nov 25<sup>th</sup>)
        - i. Marketing committee to update plan for fundraising
    - c. Any update on Spring Dinner?
      - Casino night
      - Will take place in June in Milwaukee area
      - Joe is looking into casino games
      - Still need a venue
      - Invite more of the sponsors/donors
    - d. Spring Kick Off Party?
      - Hoping to have it before Spring Camp (March?) in Madison
      - Kenzie will ask her contact about catering food and bar
    - e. Any additional ideas?
      - SCRIP Program
        - Buy gift cards, we get a percentage of all that are sold
      - Look into employers to see if they match donations to double our profits
      - Making it easier to donate online
        - “Donate” button on website, Facebook, Instagram
- VI. Committees
  - a. Need to push opportunity to join
    - Volunteer hours
    - Finish promo video this week
  - b. Recruiting update
    - Reach out to more colleges
      - UW-Whitewater, MATC, UW-Milwaukee, Edgewood
    - MDA offices
      - MDA clinic?
  - c. Marketing update
- VII. Future Meetings
  - a. February 1<sup>st</sup>, 2020, 3:00pm
    -
- VIII. Additional topics?
  - a. Michael Michalski’s family reached out.
    - They want to donate something to camp
      - Shirts? Fireplace? Tree? Candles?
        - Give them options for them to decide

Meeting Adjourned: 3:07pm