

With A Little Help Board of Directors Meeting Minutes

Sunday, February 3rd, 2019 at 2:30pm

Attendees: Haley Frieler, Scott Uhlman, Biff Martinkoski, Joe Fortuna, Mary Kay Lee, Tom Downs, Julie Chaloupka, Kim Whitmore, Lauren Oftedahl

Absent: Donna Palkowski and Amber Schmidt

Meeting called to order at 2:41pm.

1. Minutes/Secretary's Report from Nov. 3rd, 2018
 - Although factually correct, there were many grammatical errors necessitating a resubmission.
 - Meeting minutes approved with corrections.
2. Treasurer's Report
 - Time frame: Nov. 1st, 2018 – Jan. 3rd, 2019
 - Revenue: \$4,554.68
 - Expenses: \$634.99
 - Checking Acct. Ending Balance: \$14,913.73
 - Treasurer's report approved.
3. Spring Camp
 - Activities are based on St. Patrick theme.
 - Approximately 25 people expected to attend
 - Campers will still need to pay \$30 fee to attend; Attendants are free
 - Haley is arranging for videographer to attend to help start filming for promotional videos
 - Recap: A recruitment team of Haley, Tyler E., Kenzie M., Annie H., and Haley G. went to UW Madison's American Medical Student Association and Health Occupation Student Association to recruit new volunteers and raise awareness. Approximately 17 new volunteers signed up with interest in attending either spring or summer camp.
 - Menu will be planned out based on food donated and with surplus gift cards.
4. Fundraising
 - Holiday Fundraiser: The holiday fundraiser plus Annie and Lauren's birthday fundraisers done at the same time collectively raised \$2,900. We will most likely be repeating again next year.
 - We are looking into getting WALH registered as a non-profit on Facebook so we can see who and the dollar amount that is donated. It will also allow Facebook to match donations given to WALH on Giving Tuesday.
 - Spring Kick Off Party: Feb. 16th, 2019 at State Line Distillery in Madison. 3pm-6pm in a private room; \$1 per drink donated during the 3 hours.

5. Recruiting
 - Haley is working with MDA to recruit new campers to WALH at MDA events.
 - It was also suggested that UW-Whitewater would be a very promising source of recruitment.

6. Strategic Planning
 - Kim has uploaded it to Google Drive and website.
 - Will review at the next meeting after spring camp

7. Summer Camp
 - 2019 Theme: 'Musical Field Trip'; different genre of music each day
 - Activities will include: Corvettes, poolside party, possibly 'Escape Room'.

8. Future Meetings:
 - Mar. 16th at Spring Camp; 6:30pm; Camp Wawbeek in the Wisconsin Dells.
 - May 4th, 1:30pm location TBD
 - July 14th, 1:30pm, location TBD

Meeting adjourned at 4:43pm.