

WALH Board of Directors Meeting

January 21st, 2017

Attendance: Scott Uhlman, Linda Lee, Mary Kay Lee, Joe Fortuna, Julie Chaloupka, Haley Frieler, Lauren Oftedahl, Joann Price, Matt Hoehn, Donna Palkowski

Excused: Biff Martinkoski

Scott Uhlman called to order at 2:14pm.

Approval of Secretary Report from September 24th Meeting

Joe motioned to accept 11/18/16 minutes.

2nd – Linda

All in favor (10)

Opposed (0)

Treasurers Report

Everything has been reported to the board properly – the discrepancy reported in September was a math error.

Motion to accept treasurer's report.

1st - Linda

2nd – Lauren

All in favor (10)

Opposed (0)

President's Remarks – Board Commitment

Please make sure you are attending meetings and remember your commitment as a board member to camp. Without us working together, camp would not be a success!

Summer Camp 2017

Julie had about 20 people respond to survey – many different camp theme ideas offered. Joann offered the idea of a 'World Fair' to incorporate many suggestions.

- Arts & Crafts – Survey said people would prefer crafts planned every other day. We could have around 3 different crafts to do during the week, and someone can run crafts at a designated time every other day.
- Pool time – Survey said everyday!
- Food – Survey said need better food. 'Food Bar' idea i.e. Tater tots, etc.
- Location for camp committee meetings – Waukesha and Madison were the top 2.

- Movie night location – Survey said in the field. Is it worth the effort of set up? It does discourage some campers not to go when it is all the way down in the field. Would it be better to set up near the castle? Movie at the pool – we could incorporate the movie into a theme by the pool.
- Activities – Survey said sports, wheelchair square-dancing, pool, trivia, murder mystery, treasure hunt, bingo, tie dye, carnival, movie night, more choices of activities throughout the day, crafts, fire with snacks, comedy sports.
- Disliked? Survey said most events were disorganized, there was too much downtime, people should be encouraged to go on walks with other groups, and cribbage tournament needs to be managed better.
 - We should have people that know the trails give guided tours.
 - Have designated times to play in the cribbage tournament.
- Amber was the only one, other than the board, that expressed interested in being on the board.

Should we have all campers do a physical from their doctor so the nurse has information in case of an emergency?

Board agrees we should. We will give it out after we have received application.

Discussion on who camp is for. Is it for someone with a neuromuscular disease or condition? Website says condition, but our bylaws say disease. The board feels that we want to protect the uniqueness of our camp by saying 'neuromuscular diseases' and keeping it within the Muscular Dystrophy family. Website will list a link to the National MDA webpage list of neuromuscular diseases for reference. Andy will be grandfathered in to any changes we make.

Corvette club will come again on Sunday of camp.

Joann would like to bring up a wildlife group that could bring animals and do a show and tell.

Paintball has somewhat ran its course. Joe offered the idea of doing laser tag instead and incorporate it into an activity.

2017 WALH CAMP THEME: WORLD FAIR THEME

Planning for themes and activities will be kept close to the board and other camp goers are welcome to join during the meeting to help plan. Come prepared to the next meeting March 18th with ideas.

Committees

A. Fundraising

- Marcus theatre fundraiser: Overall profit of \$246.
 - o Do it right around summer or spring break when kids are out of school.
- Reached out to multiple restaurants – thought was to do one restaurant fundraiser a month.
 - o Buffalo Wild Wings scheduled for Monday, February 13th at the Oak Creek location.
 - o Subway rewards/coupons card – sell for \$10 suggestion with offers up to \$60 off.
 - o Potbelly's – March at Bayshore. It is a percentage of transactions from ANYONE who dines there during the day.
 - o Baker's Square fundraiser for the week before Easter.
 - o Sobolmans- \$1/burger for everyone that dines there.
- Wine Tasting
 - o Julie reached out to Anthony, and he moved. Julia and Antonio have a meeting set for this week to go over menu, costs, etc.
 - o Sounds like it is good to go.
 - o Julie picked June 13th, but date is flexible. Board would prefer the week after June 13th.
- Chili's fundraiser
 - o March-April and is good for all Chili's in the state of Wisconsin.
- Money raffle drawing at camp; start selling tickets in June.
 - o Cannot do this online.
- Uncle Jerry's Tees
 - o Bonnie has done this before and it is all animals and wildlife based.
 - o Did this a couple years and brought in around \$600.
 - o Buying graphic tees and other clothing items.
- Reaching out to food producers to get food donated.

B. Camp Committee

- Applications are almost ready to be sent out. Will be due June 1st.
- With A Little Help is an approved vendor through the IRIS program.

C. Social Media/Website

- There are two Facebook 'groups' – one is a page, and one is a community.
- Board needs to decide what type of the page they want to use – either a community or a page. Lauren will investigate and update at next meeting.
- Change name to 'WALH'.
- Begin to have posts related to real-world events pertaining to Muscular Dystrophy, as well as WALH events.

D. Sunshine

- Mary Ann is doing MUCH better!
 - o How do we get Mary Ann to camp? Someone needs to step in to offer to help during camp because she now uses a trach.

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E. Recruiting

- Will talk to Stacey Henke about WALH talking to kids at MDA Summer Camp in June.
- Reach out to Edgewood.
- Send Linda an email to send out to all nursing students at Marquette.

WALH Events for 2017

- Fundraisers already discussed.
- Next meeting 3/18 in Oconomowoc at 2pm.
- 5/13 – meeting.
- 7/15 – meeting. Change this meeting to end of June.

New Business

- Be cautious with how we convey information about what happens at board meetings.
- Foundation requests - \$62 to buy the book. Voting on if the board should purchase:
 - o 1st – Linda, 2nd – Donna
 - o In favor (10)
 - o Opposed (0)

Linda motioned to adjourn. Joe- 2nd.

Meeting adjourned at 4:21pm.