

WALH Board of Directors Meeting

March 18th, 2017

Attendance: Scott Uhlman, Linda Lee, Joe Fortuna, Julie Chaloupka, Haley Frieler, Lauren Oftedahl, Joann Price, Biff Martinkoski, Donna Palkowski, Jim Chaloupka,

Excused: Mary Kay Lee and Matt Hoehn

Scott Uhlman called to order at 2:08pm.

Approval of Secretary Report from January 21st Meeting

Change Mary Kay to Mary Ann in the sunshine committee portion.

Change Linda Uhlman to Linda Lee

Motion to accept minutes

Linda – 1st

Lauren – 2nd

All in favor (9)

Opposed (0)

Treasurers Report

Shout out to Mary Kay for all the hard work to clean up financial reports/reporting.

Also thank you to Jim Chaloupka for putting in extra time to help with applications.

Motion to accept treasurer's report.

1st – Joe

2nd – Joann

All in favor (9)

Opposed (0)

Summer Camp Ideas

Theme: World Fair

Julia has a list of ideas.

Joann has had a bit of a difficulty getting a wildlife group coming to camp, but she is not giving up! It would work very well for an 'African safari'.

We could do Chinese lanterns for the memorial service that we could put on a string and let float. We can put names of our fellow campers on the lanterns.

Countries – USA, Mexico, Italy, China, African country (Morocco, Egypt, South Africa?)

Sunday – USA – Scott and Linda will organize.

- Tailgate with the Corvette club. Have food and activities going on while they are giving rides.

Monday – African country (Morocco, Egypt, South Africa?) – Joann and Lauren will organize.

- Joann would like to do tours on the trails as a ‘Safari’ theme.

Tuesday – Mexico – Julie and Biff will organize.

Wednesday – China – Linda will help to organize.

- Chinese lanterns for the memorial service.

Thursday – Italy – Julia will organize.

Do a meet and greet on Saturday night and do a ‘parade of nations’ where you meet your team for the week and make flags.

Make it a running competitor throughout the week. Every team earns points throughout the week’s activities, and then we will have awards ceremony at the dance.

Crafts –

- Chinese lantern, make a flag, etc. Once we have concrete ideas on themes, Julie can come up with craft ideas.
- We should have 1-2 hours a day designated where there will be people to help do the arts and crafts.
- Flag making of your country on the first day for your team and country.

Amazing Race we should do a few days in so that people have time to know the camp grounds better.

Cribbage, 500, and Texas Hold ‘Em are the 3 tournaments for the week.

Music for the dance? Could we have Josh DJ?

Camp photograph: Can we have someone at camp take it?

Applications –

We are working on gaining more campers. As of today, Julie has 3 applications for campers and 1 volunteer application.

Fundraising

Buffalo Wild Wings – At the Oak Creek location, and unfortunately it was an underwhelming amount, \$43. If we do it again, we will try to do it in Milwaukee and Madison on the same day. We need someone in those locations to help. Looking at the possibility of doing it again in May or June.

Chili's fundraiser – It just started and the rules have changed. We can only do one month at a time, and you have to specify the location as 'the whole state of WI'.

Potbelly – Linda is exploring the possibility of fundraising here.

Carrabba's – June 27th

Julia is working with a new man at Carrabba's and the menu options are different and rates are different. After reviewing the two menu options, Julie is going to back and talk to the manager to see if we can revamp the menu. We also need to clarify the amount of wine that is included in the price.

We also need to be aware that there are a lot of Carrabba's closing. There may be a possibility where we could do a wine tasting in a larger space like the Harley Davidson Museum. We have outgrown the space at Carrabba's, and we may start looking at other venues for next year. Could we do local, smaller breweries? Linda is going to explore options for next year.

SquareUp account has been set up to take money at camp via credit cards. It is currently set up for the wine tasting at Carrabba's, so people can pay for tickets there, but we can also use the account for any fundraiser we have.

Subway Cards - \$160 so far! Still waiting on some people's donations.

Donation Letters – We should start sending out donation letters to places like WalMart, Target, etc by the beginning of April. Whoever wants to help Julia send letters, let her know as soon as possible. Jo will help in the Madison area.

Will send to Target, WalMart, Sam's, Costco.

Social Media

We should update the Chili's fundraising Facebook page to all month after tonight's outing.

Lauren has also changed the website from 'conditions' to 'diseases'.

Sunshine

The group went to Madison last meeting and visited WALH members in Madison.

Recruiting

One of Jo's new workers is interested in camp, and goes to school at Herzing Nursing College in Madison. They want some people to come in and talk to the class about camp.

Haley will help to organize. Mike Tews can also come to talk about camp.

Rhena who is in Appleton was excited about coming to camp. We are hoping she reaches out and applies to come to camp. McKenzie Damon is coming as well.

Haley needs to connect with Stacy again to see when we can go speak at the Kid's MDA Camp.

Events this Year

Scott feels like we may be over staying our welcome at Hans, so is there a different place we could go.

Joe will talk to Lynn Tews about places we could use. Scott will look into county parks in Oconomowoc.

May 13th is the next meeting. Lauren is unable to attend. Location will be at Scott and Linda's house and we will do a cookout.

June 24th will be the following meeting.

The board is the camp planning committee. We will set up a Facebook page where we can add people who want to help plan and organize.

Motion to end meeting

1st – Joe

2nd- Lauren

Meeting adjourned at 4:05pm.